

**MOTION BY SUPERVISOR YVONNE B. BURKE**

**JULY 29, 2008**

The County of Los Angeles is entering its 30<sup>th</sup> Annual Charitable Giving Campaign (CGC), a voluntary, employee-led fundraising drive to help those in need. “**Giving Matters**” is the theme of the 2008 campaign, which is one example of employee commitment to helping children and families in need.

County employees voluntarily contribute through payroll deduction to one of five, Board-approved Fund Distribution Agencies (FDA's)—United Way of Greater Los Angeles, Brotherhood Crusade, Asian Pacific Community Fund, Earth Share of California and the United Latino Fund.

CGC department coordinators will also spearhead several fundraisers such as Dodger baseball games, Disney movie premieres at El Capitan Theatre in Hollywood, World Tennis Association Tournament, soccer games featuring LA Galaxy and Chivas USA LA County Night. In addition Coordinators will offer discounted tickets to the LA County Fair.

The annual training workshop for Department coordinators will be held on Thursday, August 14, 2008, and the Executive Kickoff breakfast will take place on Tuesday, September 9, 2008 at the Music Center.

Last year, County employees contributed more than \$1.5 million dollars to the voluntary fundraising effort. These funds were used to help at-risk children, teenagers

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YAROSLAVSKY	_____
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ANTONOVICH	_____
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and provide health and human services to low-income families throughout the County of Los Angeles.

**“Giving Matters”** is more than a theme for County employees. It accomplishes two strategic plan goals. Workforce Excellence is achieved by a successful fundraising effort and Children and Families Well-Being is enhanced because the FDA's use campaign funds to support a wide range of community-based programs targeting families and children in need.

The payroll deduction campaign begins this month and continues through December 12, 2008.

**I, THEREFORE, MOVE THAT THE BOARD OF SUPERVISORS** take the following actions:

1. Approve **“Giving Matters”** as the 2008 theme of the County's Charitable Giving Campaign; and
2. Encourage all County employees to support the voluntary effort by signing up for payroll deduction or increasing their monthly contribution; and
3. Authorize departmental fundraising activities and other special events in support of the annual Charitable Giving Campaign; and request Department Heads and/or designated representative approve in advance all vendors provided access to County facilities by their Department Coordinator; and
4. Request that Department Heads or designated representative oversee at their sites all vendor sales, including reviewing and collecting daily receipts and money to ensure compliance with County standards; and

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5. Waive space use permit fees in the estimated annual amount of \$20,000 (excluding the cost of liability insurance) for use of County-owned facilities for approved activities in support of the County's 2008 Charitable Giving Campaign.
6. Waive parking fees in the amount of \$850( excluding the cost of liability insurance) at the Music Center on Thursday, August 14, 2008 for department coordinators to attend the annual training workshop; and
7. Waive parking fees in the estimated amount of \$680 (excluding the cost of liability insurance) at the Music Center on Tuesday, September 9, 2008 for persons attending the annual kickoff breakfast for the campaign.

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YBB:DH:dn/Charitable Giving July 2008

Contact:  
Victoria Pipkin-Lane  
Office of Workplace Programs  
213-738-9403

Nick Chico  
ISD Parking Services  
213-974-9403